



David Bergman Architect

tel 212 475 3106

fax 212 677 7291

241 Eldridge Street 3R

New York, New York 10002

**January 5, 1997
For Immediate Release**

**Contact: Lori Greenberg
(212) 475 3106**

**FIRE & WATER™ TO INTRODUCE THE *ENERGIA II* SERIES
ENERGY-EFFICIENT LIGHTS**

Dimmable Compact Fluorescent Technology Applied to Decorative Fixtures

Building upon its widely praised *Energia* series of dimmable energy-efficient lights, Fire & Water will introduce the *Energia II* series at the 1997 International Contemporary Furniture Fair. Utilizing the same electronic compact fluorescent technology, the *Energia II* line will include a table/desk lamp, a ceiling pendant and an ADA compliant sconce.

When Fire & Water designer David Bergman introduced the first series, he said that his goal was to “put to rest the stereotype of unattractive, utilitarian fluorescent fixtures and create a warm, dimmable, friendly alternative to inefficient incandescent lighting.” With the new series, Fire & Water expands on that goal with simpler and higher lumen fixtures.

While the ballast is enclosed in the same two-tone patined copper housing, the diffusers on *Energia II* fixtures are quite different. A triangular copper and copper mesh design creates a dynamic profile. This design, open on one side, makes better use of the high output bulbs while eliminating glare. The warmth of the copper serves to offset the outdated -- but lingering -- perception of cold fluorescent. In a further environmental note, both the diffusers and the ballast housing are accented with pieces of Environ™, a sustainable biocomposite. Finishes are natural and/or water-base.

The fixtures will be available in three versions. Dimming versions may be ordered with either Lutron dimming ballasts, capable of dimming down to 10%, or with Solium dimming ballasts which, though dimmable only down to 20%, may be used with regular dimmers -- making them suitable for renovations -- and are less expensive. A non-dimming ballast will also be available.

Fire & Water, founded by David Bergman, creates light fixtures, candelabra and furniture as an outgrowth of his architectural practice.

The *Energia II* series, along with Fire & Water's other lines, will be at ICF Booth # 928 in the Furniture New York aisle.

Additional transparencies available on request.

###